



# EXPORTNews

**JANUARY 2004**

**U.S. Department of Commerce  
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Serving the State of Georgia —**

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**ATLANTA U.S. EXPORT  
ASSISTANCE CENTER WEBSITE**

**The Atlanta U.S. Export Assistance Center now has its own website! For your information on current export topics, links to export trade resources, our monthly newsletter and**

**upcoming local events, go to:**

[www.buyusa.gov/sunbelt/page19.html](http://www.buyusa.gov/sunbelt/page19.html)

**EXPORTNews** is the monthly newsletter of the U.S. Commercial Service, U.S. Dept. of Commerce in Atlanta. It is distributed by email and winfax. To correct, add or delete an address, send complete contact information to the Atlanta USEAC at the email address or fax # above.

**Rebuild Iraq 2004 Catalog Show**

CS Kuwait will have a booth in the upcoming "Rebuild Iraq 2004" exhibition taking place in Kuwait, January 19-23rd. The exhibition is completely booked with nearly 900 companies from 42 countries participating. Additionally, the show is expected to draw a very large delegation of Iraqi businessmen and government officials as well as regional visitors.

Unfortunately, exhibition space is no longer available. However, we are offering U.S. companies still interested in participating in this important show the opportunity to display their catalogs/brochures in our catalog show. For a participation fee of US\$300, we will display your catalogs and register firms to send back to the US company for its direct follow-up. Please see the following link for more information:

[http://www.buyusa.gov/kuwait/en/rebuild\\_iraq\\_2004.html](http://www.buyusa.gov/kuwait/en/rebuild_iraq_2004.html)

**New Shippers' Export Declaration (SED) Form Required  
Starting January 18, 2004**

The U.S. Census Bureau (Census Bureau) placed a Federal Register notice on July 17, 2003, to announce amendments to the Foreign Trade Statistics Regulations (FTSR). In addition to requiring mandatory filing for items on the CCL and the USML, the final rule adds to the paper Shipper's Export Declaration (SED) the requirement to enter the freight forwarder's Employer Identification Number (EIN) when required. This requirement applies to filers who are not required to file through AES and who choose to file a paper SED rather than filing voluntarily through AES. The implementation date of this rule was October 18, 2003.

As a result of changes to the FTSR, on October 18, 2003, U.S. Customs and Border Protection (CBP) now requires the export community to use a new SED form. The new SED (Form 7525-V, dated 7-18-2003) is now available to the trade at [www.census.gov/foreign-trade/regulations/forms](http://www.census.gov/foreign-trade/regulations/forms). See related links section for a direct connection to the Census Bureau site.

To facilitate the transition to a new U.S. Census Bureau (Census Bureau) form, all by U. S Customs and Border Protection (CBP) ports will accept both old and new versions of the SED through January 17, 2004. Starting on January 18, 2004, only the new Form 7525-V Shippers Export Declaration will be accepted by CBP. Any previous versions of the SED tendered on or after January 18, 2004, will be rejected and the exporter will be advised of their failure to submit an SED.

**EUROPEAN CE MARK REQUIREMENTS**

**An estimated half of U.S. exports to the EU will shortly require the CE mark (Conformite Europeene).** The CE mark indicates that a company has met essential health and safety requirements for a wide range of products, including machinery, electronics, medical devices, and telecommunications equipment. All companies—those located in Europe, the United States, and elsewhere—have to meet CE mark requirements in order to sell their products in the European market. As a result, CE mark product certification is crucial for U.S. companies exporting to Europe as U.S. exports to the European Union in 1999 totaled \$151.6 billion. For assistance exporting U.S. products please contact the Trade Information Center, U.S. Department of Commerce at 1-800-USA TRADE; Fax: (202) 482-4473 OR

[http://www.ita.doc.gov/td/tic/ce\\_mark/ceindex1.htm](http://www.ita.doc.gov/td/tic/ce_mark/ceindex1.htm)

## **TELECOM & IT TRENDS MEXICO**

If you are a U.S. company or a distributor/representative of U.S. products or services and interested in the Mexican market, then we encourage you to subscribe to ***Telecom & IT Trends Mexico***. Published by the U.S. Commercial Service in Mexico, this free e-newsletter will help you keep informed of the latest telecom and IT market developments and opportunities in Mexico.

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- VPNs
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- Internet Service Providers in Guadalajara
- High-Speed Internet
- e-Commerce Overview
- Internet Overview
- IT Services Market
- Wireless Services Overview
- Call Centers - Industry Sector Analysis
- E-Mexico Overview
- Mexican Regulatory Environment
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If you have any questions about this valuable resource, please contact Angeles Avila at the U.S. Commercial Service, Mexico, at [Angeles.Avila@mail.doc.gov](mailto:Angeles.Avila@mail.doc.gov) or ***International Trade Specialist Joseph Kramer at (404) 657-1953***.